A Century of Progress in Head and Neck Cancer

2014 will mark 100 years since the first Head and Neck Cancer Surgery Service in the world was established at Memorial Sloan-Kettering Cancer Center in New York City. To celebrate this momentous occasion, the International Federation of Head and Neck Oncologic Societies (IFHNOS) will hold its 5th World Congress in New York from July 26-30, 2014. The American Head and Neck Society (AHNS) will organize and hold its Annual Meeting jointly with the World Congress. This high-profile educational event will be the largest Head and Neck Cancer Congress in history. Key opinion leaders from around the globe will convene to present their work and celebrate a Century of Progress in Head and Neck Cancer.

Specialties represented at the 2012 AHNS International Meeting

- **40%** Head and Neck Surgeons
- **30%** Head and Neck Surgeon Otolaryngologists
- **11%** Head and Neck Surgeon Oncologist
- **6%** Radiation Oncologists
- **5%** Allied Health
- **4%** Plastic Surgeons
- **2%** Clinical Investigators
- **2%** Dentists/Oral Surgeons

Responses to the attendee survey for the 2012 International Conference for Head & Neck Cancer provide valuable insight into the importance of having a presence as an exhibitor at the meeting:

Most important reasons for visiting the exhibit hall:

- **66%** to stay updated
- **21%** to look for product to purchase
- **13%** to meet industry colleagues

Additional products and services attendees would like to see exhibit in 2014:

- Surgical Guidance
- Diagnostic Imaging
- Pain Management
- Pharma – neoadjuvant, pre-adjuvant, post-adjuvant
- Loupes

Is this the audience you NEED to reach?

If so, mark your calendars now for this important international gathering of industry surgical leaders!

For information about supporting the 5th IFHNOS World Congress and the AHNS Annual Meeting, please contact Colleen Elkins, Director of Development by email at colleen@ahns.info, or by phone at 310-437-0559, ext. 114. For information about exhibiting, please contact Jenay Root, Exhibit Manager by email at jenay@ahns.info or, by phone at 310-437-0559, ext 127. For the latest updates regarding the meeting, visit us on the web: WWW.AHNS2014.ORG.